

Freedom to Operate

2012 Missouri **pork** Expo



February 8-9, 2012
Holiday Inn Executive Center
Columbia, Missouri

Expo Sponsors



General Information

Cost:

- \$10 Expo Registration – Includes FREE lunch (MPA members & youth FREE)
- \$50 Non-Exhibiting Supplier Registration
- \$30 Pork Industry Banquet – February 8, 2012
\$35 On Site
- \$50 Pork Leadership Breakfast – February 9, 2012
\$60 On Site

Hotel Accommodations:

Holiday Inn Executive Center
 2200 I-70 Drive, S.W.
 Columbia, MO 65203
 (573) 445-8531
 Group Rate: \$84.95 (single/double)

Reservations must be made by January 24, 2012 to receive the group rate. When making reservations, please inform the hotel staff that you are with the Missouri Pork Expo.

Missouri Pork Expo Agenda



Wednesday, February 8, 2012

8:00 am – 5:00 pm **Registration/Trade Show/Hospitality Open** Expo I, II & III
Registration sponsored by Davidson Construction & Mgt. Co., LLC
Hospitality sponsored by MFA Incorporated

8:00 am – 4:00 pm **Silent Auction Open** Expo Canopy

9:30 am – 10:30 am **Global Markets, Domestic Impact – Sponsored by Land O’ Lakes Purina Feed LLC** Parliament I & II
 Joseph Kerns – International Agribusiness Group LLC

10:00 am – **In the Show Ring – Show Me Quality Assurance** Windsor I, II & III
Sponsored by Heimer Hampshires and Lindner United – See next page for full agenda

10:00 am – Noon **Swine Advisory Committee Meeting** Bradley

10:00 am – Noon **FFA Pork Speaking Contest Finals – Sponsored by MFA Incorporated and Alltech** Truman

11:30 am – 1:30 pm **Expo Barbecue – Sponsored by Cargill** Expo I, II & III

12:00 pm **Freedom to Operate Rally** Expo I, II & III

1:30 pm – 3:45 pm **In the Show Ring – Trowbridge Livestock Center**
Sponsored by Heimer Hampshires and Lindner United

2:30 pm – 3:30 pm **Panel – Missouri Nuisance Litigation: How it Can Impact You** Parliament I & II
 Moderator – Don Nikodim, Missouri Pork Association
 Jean Paul Bradshaw, Lathrop & Gage
 Brian Griffith, MFA Incorporated

4:00 pm – 9:30 pm **Trade Show Cash Bar – Beer/soda sponsored by UPI/Parks, LLC** Expo I, II & III

5:30 pm – 6:00 pm **Reception** Windsor I, II & III

6:00 pm – 7:30 pm **Pork Industry Banquet (\$35) – Sponsored by Farmland and the Pork Checkoff** Windsor I, II & III
Missouri Wine Tasting – Sponsored by the Missouri Wine and Grape Board

7:30 pm – 9:30 pm **Pork Industry Fundraising Auction** Windsor I, II & III
 Auctioneer – Tony Clayton, Clayton Agri-Marketing, Inc.

Thursday, February 9, 2012

8:00 am – 10:00 am **Pork Leadership Breakfast (\$60)** Windsor I & II
Sponsored by the National Pork Producers Council & Murphy Brown, LLC
Keynote Speaker – To be determined

10:00 am – Noon **Hot Topics – University of Missouri Commercial Agriculture Program** Parliament I
Update on PRRS Area Regional Control
 Dr. Beth Young – Swine Extension Specialist, University of Missouri
Status of Missouri CAFO Rules and Permits
 Dr. John Lory – Associate Professor/Nutrient Management Specialist, University of Missouri Extension
 Dr. Joe Zulovich – Assistant Professor/Agriculture Structures Engineer, University of Missouri
Market Outlook
 Dr. Ron Plain – Professor of Agricultural Economics, University of Missouri

12:00 pm – 1:00 pm **MPA Board Lunch** Windsor II

1:00 pm – 3:30 pm **MPA Board Meeting** *Open to all producers* Windsor II

In the Show Ring

February 8, 2012 – 10:00 am - 3:45 pm

Holiday Inn Executive Center – Columbia

- 9:00 Registration
- 10:00 Show Me Quality Assurance
Dr. Marcia Shannon – University of Missouri
- 11:30 Lunch and Trade Show Scavenger Hunt
Scavenger Hunt sponsored by FCS Financial

Trowbridge Livestock Center University of Missouri

- 1:30 pm – 2:00 pm **Concurrent Sessions**
- A. **Nutrition and Health Management**
Jesse Heimer and Kade Hummel – Lindner United
 - B. **Showmanship**
Elaine Martin – Centralia, Missouri
- 2:00 pm – 2:30 pm **Groups will switch in above sessions.**
- 2:30 pm – 2:45 pm Break – Refreshments
- 2:45 pm – 3:15 pm **Concurrent Sessions**
- A. **Grooming/Clipping**
Tyler Martin – Centralia, Missouri
 - B. **Selection/Evaluation**
Eddie Robinson – OBC Genetics, Wellsville, Missouri
- 3:15 pm – 3:45 pm **Groups will switch in above sessions.**
- 3:45 pm Closing

In the Show Ring Sponsored by:



In the Show Ring Scavenger Hunt Sponsored by:



Youths attending entire session will receive Show Me Quality Assurance certification/recertification.



Pigs for sessions provided by:

OBC GENETICS
Eddie & Tammy Robinson
Wellsville, MO

2012 Missouri Pork Expo

Pre-Registration Form – One person per form. PLEASE PRINT.

Name _____
Company/Farm _____
Address _____
City _____ State _____ Zip _____
Phone _____ County _____
E-mail _____

- May we share your contact information with the 2012 Trade Show Exhibitors? If yes, please check box at left.

Please complete and return to:

Missouri Pork Association
6235 W. Cunningham Dr.
Columbia, MO 65202
For more information, contact MPA at:
(573) 445-8375 • angela@mopork.com

I will attend: (check all that apply)

- _____ The Expo Only (2/8/12) \$10
MPA members and youths Free – Includes FREE lunch
- _____ Non-Exhibiting Supplier Registration* \$50
- _____ The Pork Industry Banquet (2/8/12) \$30
Tickets will be \$35 on site
- _____ The Pork Leadership Breakfast (2/9/12) \$50
Tickets will be \$60 on site
- _____ I will attend the "In the Show Ring" Session.
Youths free, Expo registration required for adults.

I would like to pay my 2012 MPA membership dues:

- _____ \$25 – General _____ \$100 – Active
_____ \$500 – Allied

TOTAL

Payment must accompany this form.
Make checks payable to : Missouri Pork Association

**Non-Exhibiting Supplier Registration: Companies who do not produce hogs and send representatives to the Missouri Pork Expo to conduct business without purchasing a booth in the company's name must pay \$50 per person.*



Missouri Pork Association

6235 W. Cunningham Drive
Columbia, MO 65202

Non-Profit Org.
U.S. Postage
PAID
Columbia, MO
Permit #286

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For more information, contact
Missouri Pork Association
6235 W. Cunningham Drive
Columbia, MO 65202
(573) 445-8375

Visit www.mopork.com

Highlights

- **State's Largest Swine Trade Show** - One day only! February 8!
- **Producer Education Sessions**
February 8 and 9 (*Open to all producers*)
- **Network with Producers and Industry Representatives**
- **Don't miss the Live and Silent Auction!** — February 8
- **Educational "In the Show Ring" Session** — February 8
- **Youths attending "In the Show Ring"** receive Show Me Quality Assurance Certification